

NEW JERSEY CASINO CONTROL COMMISSION

Tennessee Avenue and Boardwalk
Atlantic City, NJ 08401

CCC Announces February Casino Revenue

For Immediate Release

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ATLANTIC CITY— Casinos reported \$258 million in casino win in February, a 1.4 percent decrease over the same month a year ago. Revenues a year ago were depressed by three significant snow storms which made February the snowiest month ever recorded in Atlantic City.

Results reported to the New Jersey Casino Control Commission show that the 11 casinos won \$183.9 million at the slot machines and another \$74.1 million at table games in February. Slot revenue increased by 4.4 percent while table revenues decreased 13.2 percent.

Casinos paid \$20.7 million in taxes on their gross revenues in February. That money, 8 percent of gross revenue, goes into the Casino Revenue Fund which pays for programs that benefit qualifying senior citizens and people with disabilities. In addition, the casinos incurred another \$3.2 million in reinvestment obligations. They are required to reinvest 1.25 percent of gross revenues in projects approved by the Casino Reinvestment Development Authority.

For the first two months of the year, casinos won \$513.4 million, down 7.6 percent from the \$555.8 million won in the same period in 2010.

Win, or casino revenue, is the net amount of money won by casinos. It is not profit.

(Detailed data on revenues from each individual casino can be found at the Commission's website <http://www.njccc.gov/casinos/financia/mthrev/> . For more information contact the Office of Communications.)

FEBRUARY 2011 STATISTICS

CASINO WIN AND GROSS REVENUE

February	2011	2010	Increase (Decrease)	
			\$	%
Casino Win	\$257,996,199	\$261,610,299	(3,614,100)	(1.4)
Adjustments	150,665	4,323	146,342	N/A
Gross Revenue	258,146,864	261,614,622	(3,467,758)	(1.3)
Deduction for Eligible Promotional Gaming Credits	-	-	0	N/A
Taxable Gross Revenue	<u>\$258,146,864</u>	<u>\$261,614,622</u>	<u>(3,467,758)</u>	<u>(1.3)</u>
February YTD				
Casino Win	\$513,384,777	\$555,777,954	(42,393,177)	(7.6)
Adjustments	149,530	7,517	142,013	N/A
Gross Revenue	513,534,307	555,785,471	(42,251,164)	(7.6)
Deduction for Eligible Promotional Gaming Credits	-	-	0	N/A
Taxable Gross Revenue	<u>\$513,534,307</u>	<u>\$555,785,471</u>	<u>(42,251,164)</u>	<u>(7.6)</u>

CASINO REVENUE FUND

	Gross Revenue Tax *	Interest on Casino Revenue Fund
February 2011	\$20,651,749	(\$5,005)
January through February 2011	\$41,082,745	(\$13,352)
May 1978 through February 2011	\$8,368,513,834	\$130,554,508

* Includes payments from tax audit deficiencies

CASINO REINVESTMENT DEVELOPMENT AUTHORITY OBLIGATIONS

(Based on 1.25% of Gross Revenue)

February 2011	\$3,226,836
January through February 2011	\$6,419,179

FIVE HIGHEST MONTHS AND YEARS-TO-DATE OF WIN FOR FEBRUARY

(\$ in Millions)

February 2006	\$397.4	February YTD 2006	\$803.7
February 2005	\$388.4	February YTD 2007	\$772.7
February 2004	\$386.3	February YTD 2004	\$752.8
February 2008	\$384.1	February YTD 2005	\$752.5
February 2007	\$378.3	February YTD 2008	\$739.1

**ATLANTIC CITY CASINO INDUSTRY
COMPARISON OF CASINO WIN
FOR THE MONTH AND YEAR-TO-DATE ENDED FEBRUARY 2011 AND 2010
(PARENTHESIS INDICATE DAILY AVERAGES)***

	February 2011		February 2010	
	Month	Year-to-Date	Month	Year-to-Date
AC Hilton	11,662,624 (416,522)	21,562,116 (365,460)	11,212,395 (400,443)	23,549,317 (399,141)
Bally's AC	30,006,769 (1,071,670)	57,754,356 (978,887)	33,727,983 (1,204,571)	68,203,451 (1,155,991)
Borgata	46,992,776 (1,678,313)	99,970,579 (1,694,417)	45,513,405 (1,625,479)	101,729,336 (1,724,226)
Caesars	31,316,305 (1,118,439)	62,847,505 (1,065,212)	32,371,780 (1,156,135)	67,104,963 (1,137,372)
Harrah's Marina	34,852,900 (1,244,746)	71,846,022 (1,217,729)	34,084,014 (1,217,286)	72,407,387 (1,227,244)
Resorts	12,576,299 (449,154)	22,343,494 (378,703)	10,798,849 (385,673)	23,903,389 (405,142)
Showboat	21,169,572 (756,056)	39,331,094 (666,629)	20,704,156 (739,434)	43,817,169 (742,664)
Tropicana	19,991,615 (713,986)	41,583,134 (704,799)	21,367,631 (763,130)	45,018,722 (763,029)
Trump Marina	9,318,664 (332,809)	18,616,330 (315,531)	10,022,509 (357,947)	21,827,900 (369,964)
Trump Plaza	11,511,204 (411,114)	21,147,472 (358,432)	13,535,171 (483,399)	27,933,870 (473,455)
Trump Taj Mahal	28,597,471 (1,021,338)	56,382,675 (955,639)	28,272,406 (1,009,729)	60,282,450 (1,021,736)
Industry	<u>\$257,996,199</u> <u>(9,214,147)</u>	<u>\$513,384,777</u> <u>(8,701,438)</u>	<u>\$261,610,299</u> <u>(9,343,226)</u>	<u>\$555,777,954</u> <u>(9,419,964)</u>

* Industry daily averages may not foot due to rounding.

As of March 10, 2011

**THE ATLANTIC CITY CASINO INDUSTRY
CASINO WIN ANALYSIS
FOR THE MONTH ENDED ENDED FEBRUARY 2011 VERSUS 2010**

	SLOT MACHINE WIN			TABLE GAME WIN			TOTAL CASINO WIN		INCREASE (DECREASE) %
	2011	2010	INCREASE (DECREASE) %	2011	2010	INCREASE (DECREASE) %	2011	2010	
AC Hilton	8,793,754	7,412,236	18.6	2,868,870	3,800,159	(24.5)	11,662,624	11,212,395	4.0
Bally's AC	21,465,721	21,122,472	1.6	8,541,048	12,605,511	(32.2)	30,006,769	33,727,983	(11.0)
Borgata	34,050,235	29,956,717	13.7	12,942,541	15,556,688	(16.8)	46,992,776	45,513,405	3.3
Caesars	18,199,720	18,810,726	(3.2)	13,116,585	13,561,054	(3.3)	31,316,305	32,371,780	(3.3)
Harrah's Marina	27,009,757	25,993,634	3.9	7,843,143	8,090,380	(3.1)	34,852,900	34,084,014	2.3
Resorts	9,796,044	7,877,811	24.3	2,780,255	2,921,038	(4.8)	12,576,299	10,798,849	16.5
Showboat	17,306,064	16,314,067	6.1	3,863,508	4,390,089	(12.0)	21,169,572	20,704,156	2.2
Tropicana	14,586,945	14,635,414	(0.3)	5,404,670	6,732,217	(19.7)	19,991,615	21,367,631	(6.4)
Trump Marina	7,623,125	7,912,583	(3.7)	1,695,539	2,109,926	(19.6)	9,318,664	10,022,509	(7.0)
Trump Plaza	7,471,415	9,014,472	(17.1)	4,039,789	4,520,699	(10.6)	11,511,204	13,535,171	(15.0)
Trump Taj Mahal	17,609,323	17,162,245	2.6	10,988,148	11,110,161	(1.1)	28,597,471	28,272,406	1.1
Total	\$183,912,103	\$176,212,377	4.4	\$74,084,096	\$85,397,922	(13.2)	\$257,996,199	\$261,610,299	(1.4)

As of March 10, 2011

**THE ATLANTIC CITY CASINO INDUSTRY
CASINO WIN ANALYSIS
FOR THE YEAR-TO-DATE ENDED FEBRUARY 2011 VERSUS 2010**

	SLOT MACHINE WIN		INCREASE (DECREASE)	TABLE GAME WIN		INCREASE (DECREASE)	TOTAL CASINO WIN		INCREASE (DECREASE)
	2011	2010	%	2011	2010	%	2011	2010	%
AC Hilton	16,063,899	15,795,198	1.7	5,498,217	7,754,119	(29.1)	21,562,116	23,549,317	(8.4)
Bally's AC	39,239,371	43,551,364	(9.9)	18,514,985	24,652,087	(24.9)	57,754,356	68,203,451	(15.3)
Borgata	67,960,358	63,949,945	6.3	32,010,221	37,779,391	(15.3)	99,970,579	101,729,336	(1.7)
Caesars	36,087,614	38,702,181	(6.8)	26,759,891	28,402,782	(5.8)	62,847,505	67,104,963	(6.3)
Harrah's Marina	52,287,802	56,056,498	(6.7)	19,558,220	16,350,889	19.6	71,846,022	72,407,387	(0.8)
Resorts	16,693,756	17,044,732	(2.1)	5,649,738	6,858,657	(17.6)	22,343,494	23,903,389	(6.5)
Showboat	31,905,759	34,541,862	(7.6)	7,425,335	9,275,307	(19.9)	39,331,094	43,817,169	(10.2)
Tropicana	26,804,735	30,121,277	(11.0)	14,778,399	14,897,445	(0.8)	41,583,134	45,018,722	(7.6)
Trump Marina	14,536,489	16,753,338	(13.2)	4,079,841	5,074,562	(19.6)	18,616,330	21,827,900	(14.7)
Trump Plaza	14,221,314	18,517,628	(23.2)	6,926,158	9,416,242	(26.4)	21,147,472	27,933,870	(24.3)
Trump Taj Mahal	33,038,325	36,658,631	(9.9)	23,344,350	23,623,819	(1.2)	56,382,675	60,282,450	(6.5)
Total	<u>\$348,839,422</u>	<u>\$371,692,654</u>	(6.1)	<u>\$164,545,355</u>	<u>\$184,085,300</u>	(10.6)	<u>\$513,384,777</u>	<u>\$555,777,954</u>	(7.6)

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