

NEW JERSEY CASINO CONTROL COMMISSION

Tennessee Avenue and Boardwalk
Atlantic City, NJ 08401

CCC Announces March Casino Revenue

For Immediate Release

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ATLANTIC CITY - Casinos reported \$300.8 million in casino win in March, a 5.6 percent decrease over the same month a year ago.

Results reported to the New Jersey Casino Control Commission Friday show that the 11 casinos won \$207.3 million at the slot machines and another \$93.5 million at table games in March. Slot revenue decreased by 5 percent while table revenues decreased 6.8 percent.

Casinos paid \$24 million in taxes on their gross revenues in March. That money, 8 percent of gross revenue, goes into the Casino Revenue Fund which pays for programs that benefit qualifying senior citizens and people with disabilities. In addition, the casinos incurred another \$3.8 million in reinvestment obligations. They are required to reinvest 1.25 percent of gross revenues in projects approved by the Casino Reinvestment Development Authority.

For the first three months of the year, casinos won \$856.5 million, down 9.9 percent from the same period in 2009. Slot machine revenues were down 10.1 percent for the quarter and table revenues fell by 9.3 percent.

Win, or casino revenue, is the net amount of money won by casinos. It is not profit.

(Detailed data on revenues from each individual casino can be found at the Commission's website www.state.nj.us/casinos . For more information contact the Office of Communications.)

MARCH 2010 STATISTICS

CASINO WIN AND GROSS REVENUE

<u>March</u>	2010	2009	Increase	(Decrease)
			\$	%
Casino Win	\$300,756,306	\$318,449,173	(17,692,867)	(5.6)
Adjustments	12,786	9,722	3,064	N/A
Gross Revenue	300,769,092	318,458,895	(17,689,803)	(5.6)
Deduction for Eligible				
Promotional Gaming Credits	-	-	0	N/A
Taxable Gross Revenue	<u>\$300,769,092</u>	<u>\$318,458,895</u>	<u>(17,689,803)</u>	<u>(5.6)</u>
 <u>March YTD</u>				
Casino Win	\$856,534,260	\$950,192,424	(93,658,164)	(9.9)
Adjustments	20,303	(113,180)	133,483	N/A
Gross Revenue	856,554,563	950,079,244	(93,524,681)	(9.8)
Deduction for Eligible				
Promotional Gaming Credits	-	-	0	N/A
Taxable Gross Revenue	<u>\$856,554,563</u>	<u>\$950,079,244</u>	<u>(93,524,681)</u>	<u>(9.8)</u>

CASINO REVENUE FUND

	Gross Revenue Tax *	Interest on Casino Revenue Fund
March 2010	\$24,061,527	(\$7,140)
January through March 2010	\$68,524,365	(\$40,300)
May 1978 through March 2010	\$8,134,993,440	\$130,654,383

* Includes payments from tax audit deficiencies

CASINO REINVESTMENT DEVELOPMENT AUTHORITY OBLIGATIONS

(Based on 1.25% of Gross Revenue)

March 2010	\$3,759,614
January through March 2010	\$10,706,932

FIVE HIGHEST MONTHS AND YEARS-TO-DATE OF WIN FOR MARCH

(\$ in Millions)

March 2007	\$438.3	March YTD 2006	\$1,236.5
March 2006	\$432.9	March YTD 2007	\$1,211.0
March 2005	\$396.3	March YTD 2005	\$1,148.8
March 2008	\$395.0	March YTD 2004	\$1,141.9
March 2004	\$389.1	March YTD 2008	\$1,134.1

FIVE HIGHEST MONTHS OF WIN IN THE HISTORY OF ATLANTIC CITY

(\$ in Millions)

July 2005	\$504.8
August 2006	\$494.4
July 2006	\$480.5
August 2003	\$474.9
July 2004	\$473.9

As of April 9, 2010

**ATLANTIC CITY CASINO INDUSTRY
COMPARISON OF CASINO WIN
FOR THE MONTH AND YEAR-TO-DATE ENDED MARCH 2010 AND 2009
(PARENTHESIS INDICATE DAILY AVERAGES)***

	March 2010		March 2009	
	Month	Year-to-Date	Month	Year-to-Date
AC Hilton	14,113,304 (455,268)	37,662,621 (418,474)	15,901,173 (512,941)	49,302,586 (547,807)
Bally's AC	37,925,219 (1,223,394)	106,128,670 (1,179,207)	39,128,658 (1,262,215)	115,156,399 (1,279,516)
Borgata	52,259,389 (1,685,787)	153,988,725 (1,710,986)	53,118,183 (1,713,490)	168,672,552 (1,874,139)
Caesars	32,620,867 (1,052,286)	99,725,830 (1,108,065)	33,713,315 (1,087,526)	103,407,775 (1,148,975)
Harrah's Marina	38,929,409 (1,255,787)	111,336,796 (1,237,076)	37,122,473 (1,197,499)	111,409,186 (1,237,880)
Resorts	13,752,455 (443,628)	37,655,844 (418,398)	15,969,773 (515,154)	45,970,147 (510,779)
Showboat	24,250,347 (782,269)	68,067,516 (756,306)	25,310,566 (816,470)	71,703,159 (796,702)
Tropicana	24,621,577 (794,244)	69,640,299 (773,781)	24,852,414 (801,691)	74,915,598 (832,396)
Trump Marina	12,739,904 (410,965)	34,567,804 (384,087)	13,270,578 (428,083)	41,699,272 (463,325)
Trump Plaza	15,149,074 (488,680)	43,082,944 (478,699)	16,204,236 (522,717)	49,654,059 (551,712)
Trump Taj Mahal	34,394,761 (1,109,508)	94,677,211 (1,051,969)	43,857,804 (1,414,768)	118,301,691 (1,314,463)
Industry	<u>\$300,756,306</u> <u>(9,701,816)</u>	<u>\$856,534,260</u> <u>(9,517,048)</u>	<u>\$318,449,173</u> <u>(10,272,554)</u>	<u>\$950,192,424</u> <u>(10,557,694)</u>

* Industry daily averages may not foot due to rounding.

As of April 9, 2010

**THE ATLANTIC CITY CASINO INDUSTRY
CASINO WIN ANALYSIS
FOR THE MONTH ENDED ENDED MARCH 2010 VERSUS 2009**

	SLOT MACHINE WIN			TABLE GAME WIN			TOTAL CASINO WIN		
	2010	2009	INCREASE (DECREASE) %	2010	2009	INCREASE (DECREASE) %	2010	2009	INCREASE (DECREASE) %
AC Hilton	10,308,450	12,237,240	(15.8)	3,804,854	3,663,933	3.8	14,113,304	15,901,173	(11.2)
Bally's AC	24,494,055	25,783,342	(5.0)	13,431,164	13,345,316	0.6	37,925,219	39,128,658	(3.1)
Borgata	32,316,086	33,447,214	(3.4)	19,943,303	19,670,969	1.4	52,259,389	53,118,183	(1.6)
Caesars	21,150,985	22,231,310	(4.9)	11,469,882	11,482,005	(0.1)	32,620,867	33,713,315	(3.2)
Harrah's Marina	30,000,212	29,253,361	2.6	8,929,197	7,869,112	13.5	38,929,409	37,122,473	4.9
Resorts	9,692,148	11,836,215	(18.1)	4,060,307	4,133,558	(1.8)	13,752,455	15,969,773	(13.9)
Showboat	20,085,787	20,458,285	(1.8)	4,164,560	4,852,281	(14.2)	24,250,347	25,310,566	(4.2)
Tropicana	17,572,412	17,485,482	0.5	7,049,165	7,366,932	(4.3)	24,621,577	24,852,414	(0.9)
Trump Marina	9,587,116	10,609,465	(9.6)	3,152,788	2,661,113	18.5	12,739,904	13,270,578	(4.0)
Trump Plaza	10,845,680	11,880,339	(8.7)	4,303,394	4,323,897	(0.5)	15,149,074	16,204,236	(6.5)
Trump Taj Mahal	21,247,244	22,910,478	(7.3)	13,147,517	20,947,326	(37.2)	34,394,761	43,857,804	(21.6)
Total	<u>\$207,300,175</u>	<u>\$218,132,731</u>	(5.0)	<u>\$93,456,131</u>	<u>\$100,316,442</u>	(6.8)	<u>\$300,756,306</u>	<u>\$318,449,173</u>	(5.6)

As of April 9, 2010

**THE ATLANTIC CITY CASINO INDUSTRY
CASINO WIN ANALYSIS
FOR THE YEAR-TO-DATE ENDED MARCH 2010 VERSUS 2009**

	SLOT MACHINE WIN		INCREASE (DECREASE)	TABLE GAME WIN		INCREASE (DECREASE)	TOTAL CASINO WIN		INCREASE (DECREASE)
	2010	2009	%	2010	2009	%	2010	2009	%
AC Hilton	26,103,648	35,488,266	(26.4)	11,558,973	13,814,320	(16.3)	37,662,621	49,302,586	(23.6)
Bally's AC	68,045,419	74,129,054	(8.2)	38,083,251	41,027,345	(7.2)	106,128,670	115,156,399	(7.8)
Borgata	96,266,031	103,223,317	(6.7)	57,722,694	65,449,235	(11.8)	153,988,725	168,672,552	(8.7)
Caesars	59,853,166	64,481,514	(7.2)	39,872,664	38,926,261	2.4	99,725,830	103,407,775	(3.6)
Harrah's Marina	86,056,710	88,010,844	(2.2)	25,280,086	23,398,342	8.0	111,336,796	111,409,186	(0.1)
Resorts	26,736,880	34,307,360	(22.1)	10,918,964	11,662,787	(6.4)	37,655,844	45,970,147	(18.1)
Showboat	54,627,649	56,400,548	(3.1)	13,439,867	15,302,611	(12.2)	68,067,516	71,703,159	(5.1)
Tropicana	47,693,689	53,374,945	(10.6)	21,946,610	21,540,653	1.9	69,640,299	74,915,598	(7.0)
Trump Marina	26,340,454	31,796,343	(17.2)	8,227,350	9,902,929	(16.9)	34,567,804	41,699,272	(17.1)
Trump Plaza	29,363,308	35,055,844	(16.2)	13,719,636	14,598,215	(6.0)	43,082,944	49,654,059	(13.2)
Trump Taj Mahal	57,905,875	67,808,807	(14.6)	36,771,336	50,492,884	(27.2)	94,677,211	118,301,691	(20.0)
Total	<u>\$578,992,829</u>	<u>\$644,076,842</u>	(10.1)	<u>\$277,541,431</u>	<u>\$306,115,582</u>	(9.3)	<u>\$856,534,260</u>	<u>\$950,192,424</u>	(9.9)

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