

## NEW JERSEY CASINO CONTROL COMMISSION

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Tennessee Avenue and Boardwalk  
Atlantic City, NJ 08401

# **CCC Announces March Casino Revenue**

## **For Immediate Release**

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**ATLANTIC CITY**— Casinos reported \$438.3 million in casino win in March, a 1.3 percent increase over the same month a year ago.

Results reported to the New Jersey Casino Control Commission Tuesday show that the 11 casinos won \$312.3 million at the slot machines and another \$126 million at table games in March. Slot revenue was virtually unchanged – declining approximately \$111,000 - while table revenues increased 4.6 percent. Copies of individual casino tax returns are available on the Commission's web site at <http://www.njccc.gov/casinos/financia/mthrev/>.

Casinos paid \$35.1 million in taxes on their gross revenues in March. That money, 8 percent of gross revenue, goes into the Casino Revenue Fund which pays for programs that benefit qualifying senior citizens and people with disabilities. In addition, the casinos incurred another \$5.5 million in reinvestment obligations. They are required to reinvest 1.25 percent of gross revenues in projects approved by the Casino Reinvestment Development Authority.

For the first three months of the year, casinos won \$1.2 billion, down 2.1 percent from the same period in 2006. Revenue from slot machines is down 4.9 percent while revenue from table games is up 5.2 percent for the three months.

Win, or casino revenue, is the net amount of money won by casinos. It is not profit.

*(Detailed data on revenues from each individual casino can be found at the Commission's website <http://www.njccc.gov/casinos/financia/mthrev/>. For more information contact the Office of Communications.)*



## MARCH 2007 STATISTICS

### CASINO WIN AND GROSS REVENUE

	2007	2006	Favorable (Unfavorable)	
			\$	%
<u>March</u>				
Casino Win	\$438,274,308	\$432,862,804	5,411,504	1.3
Adjustments	97,591	41,800	55,791	N/A
Gross Revenue	<u>\$438,371,899</u>	<u>\$432,904,604</u>	<u>5,467,295</u>	1.3
<u>March YTD</u>				
Casino Win	\$1,211,018,026	\$1,236,514,234	(25,496,208)	(2.1)
Adjustments	216,223	89,855	126,368	N/A
Gross Revenue	<u>\$1,211,234,249</u>	<u>\$1,236,604,089</u>	<u>(25,369,840)</u>	(2.1)

### CASINO REVENUE FUND

	8% Tax on Gross Revenue	Interest Earned on Casino Revenue Fund
March 2007	\$35,069,752	\$195,060
January through March 2007	\$96,898,740	\$909,475
May 1978 through March 2007 Includes payments from tax audit deficiencies	\$7,114,021,561	\$128,910,684

### CASINO REINVESTMENT DEVELOPMENT AUTHORITY OBLIGATIONS

(Based on 1.25% of Gross Revenue, as reported)

March 2007	\$5,479,649
January through March 2007	\$15,140,428

### FIVE HIGHEST MONTHS AND YEARS-TO-DATE OF WIN FOR MARCH

(\$ in Millions)

<b>March 2007</b>	<b>\$438.3</b>	March YTD 2006	\$1,236.5
March 2006	\$432.9	<b>March YTD 2007</b>	<b>\$1,211.0</b>
March 2005	\$396.3	March YTD 2005	\$1,148.8
March 2004	\$389.1	March YTD 2004	\$1,141.9
March 2002	\$384.5	March YTD 2002	\$1,050.3

### FIVE HIGHEST MONTHS OF WIN IN THE HISTORY OF ATLANTIC CITY

(\$ in Millions)

July 2005	\$504.8
August 2006	\$494.4
July 2006	\$480.5
August 2003	\$474.9
July 2004	\$473.9

**ATLANTIC CITY CASINO INDUSTRY  
COMPARISON OF CASINO WIN  
FOR THE MONTH AND YEAR-TO-DATE ENDED MARCH 2007 AND 2006  
(PARENTHESIS INDICATE DAILY AVERAGES)\***

	March 2007		March 2006	
	Month	Year-to-Date	Month	Year-to-Date
AC Hilton	26,513,393 (855,271)	74,873,801 (831,931)	28,616,776 (923,122)	79,191,082 (879,901)
Bally's AC	57,581,886 (1,857,480)	157,172,837 (1,746,365)	58,434,709 (1,884,991)	162,093,543 (1,801,039)
Borgata	66,405,135 (2,142,101)	188,718,563 (2,096,873)	58,971,777 (1,902,315)	175,126,198 (1,945,847)
Caesars	51,493,719 (1,661,088)	139,661,749 (1,551,797)	44,494,595 (1,435,310)	128,178,781 (1,424,209)
Harrah's Marina	46,888,991 (1,512,548)	127,045,703 (1,411,619)	43,246,822 (1,395,059)	119,175,811 (1,324,176)
Resorts	25,133,619 (810,762)	69,941,560 (777,128)	21,716,305 (700,526)	64,935,084 (721,501)
Sands**	N/A N/A	N/A N/A	16,537,372 (533,464)	43,994,025 (488,823)
Showboat	37,440,251 (1,207,750)	100,535,588 (1,117,062)	36,088,656 (1,164,150)	104,482,318 (1,160,915)
Tropicana	39,421,877 (1,271,673)	105,953,994 (1,177,267)	40,040,859 (1,291,641)	109,721,406 (1,219,127)
Trump Marina	20,880,749 (673,573)	58,645,593 (651,618)	20,712,787 (668,154)	59,652,522 (662,806)
Trump Plaza	23,483,901 (757,545)	65,144,444 (723,827)	24,151,872 (779,093)	68,256,782 (758,409)
Trump Taj Mahal	43,030,787 (1,388,090)	123,324,194 (1,370,269)	39,850,274 (1,285,493)	121,706,682 (1,352,296)
Industry	<u>\$438,274,308</u> <u>(14,137,881)</u>	<u>\$1,211,018,026</u> <u>(13,455,756)</u>	<u>\$432,862,804</u> <u>(13,963,316)</u>	<u>\$1,236,514,234</u> <u>(13,739,047)</u>

\* Industry daily averages may not foot due to rounding.

\*\*Sands ceased operations on November 10, 2006  
As of April 10, 2007

**THE ATLANTIC CITY CASINO INDUSTRY  
CASINO WIN ANALYSIS  
FOR THE MONTH ENDED ENDED MARCH 2007 VERSUS 2006**

	SLOT MACHINE WIN		INCREASE (DECREASE)	TABLE GAME WIN		INCREASE (DECREASE)	TOTAL CASINO WIN		INCREASE (DECREASE)
	2007	2006	%	2007	2006	%	2007	2006	%
AC Hilton	18,384,536	19,563,298	(6.0)	8,128,857	9,053,478	(10.2)	26,513,393	28,616,776	(7.4)
Bally's AC	43,322,563	43,457,500	(0.3)	14,259,323	14,977,209	(4.8)	57,581,886	58,434,709	(1.5)
Borgata	38,580,536	34,257,187	12.6	27,824,599	24,714,590	12.6	66,405,135	58,971,777	12.6
Caesars	34,448,740	29,510,966	16.7	17,044,979	14,983,629	13.8	51,493,719	44,494,595	15.7
Harrah's Marina	41,293,530	37,817,804	9.2	5,595,461	5,429,018	3.1	46,888,991	43,246,822	8.4
Resorts	18,366,049	16,739,291	9.7	6,767,570	4,977,014	36.0	25,133,619	21,716,305	15.7
Sands*	N/A	11,694,290	N/A	N/A	4,843,082	N/A	N/A	16,537,372	N/A
Showboat	30,805,272	30,745,810	0.2	6,634,979	5,342,846	24.2	37,440,251	36,088,656	3.7
Tropicana	27,446,628	29,119,577	(5.7)	11,975,249	10,921,282	9.7	39,421,877	40,040,859	(1.5)
Trump Marina	16,069,718	16,033,214	0.2	4,811,031	4,679,573	2.8	20,880,749	20,712,787	0.8
Trump Plaza	16,627,148	17,397,152	(4.4)	6,856,753	6,754,720	1.5	23,483,901	24,151,872	(2.8)
Trump Taj Mahal	26,921,960	26,041,445	3.4	16,108,827	13,808,829	16.7	43,030,787	39,850,274	8.0
<b>Total</b>	<b><u>\$312,266,680</u></b>	<b><u>\$312,377,534</u></b>	<b>0.0</b>	<b><u>\$126,007,628</u></b>	<b><u>\$120,485,270</u></b>	<b>4.6</b>	<b><u>\$438,274,308</u></b>	<b><u>\$432,862,804</u></b>	<b>1.3</b>

\*Sands ceased operations on November 10, 2006

As of April 10, 2007

**THE ATLANTIC CITY CASINO INDUSTRY  
CASINO WIN ANALYSIS  
FOR THE YEAR-TO-DATE ENDED MARCH 2007 VERSUS 2006**

	SLOT MACHINE WIN		INCREASE (DECREASE)	TABLE GAME WIN		INCREASE (DECREASE)	TOTAL CASINO WIN		INCREASE (DECREASE)
	2007	2006	%	2007	2006	%	2007	2006	%
AC Hilton	51,100,509	52,698,771	(3.0)	23,773,292	26,492,311	(10.3)	74,873,801	79,191,082	(5.5)
Bally's AC	115,283,222	119,006,127	(3.1)	41,889,615	43,087,416	(2.8)	157,172,837	162,093,543	(3.0)
Borgata	107,024,080	107,826,060	(0.7)	81,694,483	67,300,138	21.4	188,718,563	175,126,198	7.8
Caesars	91,005,723	87,240,829	4.3	48,656,026	40,937,952	18.9	139,661,749	128,178,781	9.0
Harrah's Marina	111,211,147	104,286,770	6.6	15,834,556	14,889,041	6.4	127,045,703	119,175,811	6.6
Resorts	51,930,828	49,576,015	4.7	18,010,732	15,359,069	17.3	69,941,560	64,935,084	7.7
Sands*	N/A	31,377,608	N/A	N/A	12,616,417	N/A	N/A	43,994,025	N/A
Showboat	82,198,625	89,376,524	(8.0)	18,336,963	15,105,794	21.4	100,535,588	104,482,318	(3.8)
Tropicana	74,139,574	78,015,376	(5.0)	31,814,420	31,706,030	0.3	105,953,994	109,721,406	(3.4)
Trump Marina	45,159,038	45,372,153	(0.5)	13,486,555	14,280,369	(5.6)	58,645,593	59,652,522	(1.7)
Trump Plaza	45,013,111	50,153,031	(10.2)	20,131,333	18,103,751	11.2	65,144,444	68,256,782	(4.6)
Trump Taj Mahal	74,426,128	76,981,001	(3.3)	48,898,066	44,725,681	9.3	123,324,194	121,706,682	1.3
<b>Total</b>	<b>\$848,491,985</b>	<b>\$891,910,265</b>	<b>(4.9)</b>	<b>\$362,526,041</b>	<b>\$344,603,969</b>	<b>5.2</b>	<b>\$1,211,018,026</b>	<b>\$1,236,514,234</b>	<b>(2.1)</b>

\*Sands ceased operations on November 10, 2006

As of April 10, 2007