

NEW JERSEY CASINO CONTROL COMMISSION

Tennessee Avenue and Boardwalk
Atlantic City, NJ 08401

CCC Announces October Casino Revenue

For Immediate Release

Friday, November 09, 2007

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ATLANTIC CITY— Casinos reported \$384.4 million in casino win in October, a 7.5 percent decrease over the same month a year ago.

Results reported to the New Jersey Casino Control Commission show that the 11 casinos won \$270.3 million at the slot machines and another \$114.1 million at table games in October. Slot revenue decreased by 12.6 percent while table revenues increased 7.3 percent.

Casinos paid \$30.8 million in taxes on their gross revenues in October. That money, 8 percent of gross revenue, goes into the Casino Revenue Fund which pays for programs that benefit qualifying senior citizens and people with disabilities. In addition, the casinos incurred another \$4.8 million in reinvestment obligations. They are required to reinvest 1.25 percent of gross revenues in projects approved by the Casino Reinvestment Development Authority.

For the first 10 months of the year, casinos won \$4.2 billion, down 5.0 percent from the \$4.4 billion won in the same period last year.

Win, or casino revenue, is the net amount of money won by casinos. It is not profit.

(Detailed data on revenues from each individual casino can be found at the Commission's website <http://www.njccc.gov/casinos/financia/mthrev/>. For more information contact the Office of Communications.)

OCTOBER 2007 STATISTICS

CASINO WIN AND GROSS REVENUE

	2007	2006	Favorable (Unfavorable)	
			\$	%
<u>October</u>				
Casino Win	\$384,391,753	\$415,464,091	(31,072,338)	(7.5)
Adjustments	17,190	58,370	(41,180)	N/A
Gross Revenue	<u>\$384,408,943</u>	<u>\$415,522,461</u>	<u>(31,113,518)</u>	(7.5)
<u>October YTD</u>				
Casino Win	\$4,174,870,873	\$4,396,454,800	(221,583,927)	(5.0)
Adjustments	385,782	1,326,284	(940,502)	N/A
Gross Revenue	<u>\$4,175,256,655</u>	<u>\$4,397,781,084</u>	<u>(222,524,429)</u>	(5.1)

CASINO REVENUE FUND

	8% Tax on Gross Revenue	Interest Earned on Casino Revenue Fund
October 2007	\$30,752,715	(\$57,713)
January through October 2007	\$334,020,532	\$2,959,563
May 1978 through October 2007 Includes payments from tax audit deficiencies	\$7,351,106,469	\$130,960,772

CASINO REINVESTMENT DEVELOPMENT AUTHORITY OBLIGATIONS

(Based on 1.25% of Gross Revenue, as reported)

October 2007	\$4,805,112
January through October 2007	\$52,190,708

FIVE HIGHEST MONTHS AND YEARS-TO-DATE OF WIN FOR OCTOBER

(\$ in Millions)

October 2005	\$427.9	October YTD 2006	\$4,396.5
October 2006	\$415.5	October YTD 2005	\$4,231.6
October 2004	\$388.1	October YTD 2007	\$4,174.9
October 2007	\$384.4	October YTD 2004	\$4,071.0
October 2003	\$380.7	October YTD 2003	\$3,788.9

FIVE HIGHEST MONTHS OF WIN IN THE HISTORY OF ATLANTIC CITY

(\$ in Millions)

July 2005	\$504.8
August 2006	\$494.4
July 2006	\$480.5
August 2003	\$474.9
July 2004	\$473.9

**ATLANTIC CITY CASINO INDUSTRY
COMPARISON OF CASINO WIN
FOR THE MONTH AND YEAR-TO-DATE ENDED OCTOBER 2007 AND 2006
(PARENTHESIS INDICATE DAILY AVERAGES)***

	October 2007		October 2006	
	Month	Year-to-Date	Month	Year-to-Date
AC Hilton	22,594,207 (728,845)	259,284,067 (852,908)	26,596,841 (857,963)	279,426,807 (919,167)
Bally's AC	50,286,414 (1,622,142)	547,315,380 (1,800,380)	55,136,403 (1,778,594)	570,253,607 (1,875,834)
Borgata	60,411,545 (1,948,760)	630,576,337 (2,074,264)	56,313,910 (1,816,578)	621,177,512 (2,043,347)
Caesars	43,785,441 (1,412,434)	497,086,722 (1,635,154)	45,162,858 (1,456,866)	458,756,134 (1,509,066)
Harrah's Marina	40,380,584 (1,302,599)	439,675,065 (1,446,300)	39,715,631 (1,281,149)	421,546,082 (1,386,665)
Resorts	23,608,538 (761,566)	236,928,202 (779,369)	23,279,693 (750,958)	236,796,320 (778,935)
Sands**	N/A N/A	N/A N/A	11,213,268 (361,718)	144,571,268 (475,563)
Showboat	32,296,296 (1,041,816)	349,048,484 (1,148,186)	34,553,348 (1,114,624)	362,847,224 (1,193,576)
Tropicana	29,898,483 (964,467)	344,297,385 (1,132,557)	35,180,270 (1,134,847)	384,006,616 (1,263,180)
Trump Marina	19,460,121 (627,746)	203,543,607 (669,551)	21,244,943 (685,321)	217,339,430 (714,932)
Trump Plaza	23,740,979 (765,838)	236,714,999 (778,668)	25,159,817 (811,607)	253,205,527 (832,913)
Trump Taj Mahal	37,929,145 (1,223,521)	430,400,625 (1,415,792)	41,907,109 (1,351,842)	446,528,273 (1,468,843)
Industry	<u>\$384,391,753</u> (12,399,734)	<u>\$4,174,870,873</u> (13,733,128)	<u>\$415,464,091</u> (13,402,067)	<u>\$4,396,454,800</u> (14,462,022)

* Industry daily averages may not foot due to rounding.

**Sands ceased operations on November 10, 2006

As of November 9, 2007

**THE ATLANTIC CITY CASINO INDUSTRY
CASINO WIN ANALYSIS
FOR THE MONTH ENDED OCTOBER 2007 VERSUS 2006**

	SLOT MACHINE WIN		INCREASE (DECREASE)	TABLE GAME WIN		INCREASE (DECREASE)	TOTAL CASINO WIN		INCREASE (DECREASE)
	2007	2006	%	2007	2006	%	2007	2006	%
AC Hilton	16,804,161	18,580,257	(9.6)	5,790,046	8,016,584	(27.8)	22,594,207	26,596,841	(15.0)
Bally's AC	36,112,598	41,728,929	(13.5)	14,173,816	13,407,474	5.7	50,286,414	55,136,403	(8.8)
Borgata	33,061,680	37,065,303	(10.8)	27,349,865	19,248,607	42.1	60,411,545	56,313,910	7.3
Caesars	28,099,546	30,138,637	(6.8)	15,685,895	15,024,221	4.4	43,785,441	45,162,858	(3.0)
Harrah's Marina	34,534,672	35,659,534	(3.2)	5,845,912	4,056,097	44.1	40,380,584	39,715,631	1.7
Resorts	17,554,905	17,638,644	(0.5)	6,053,633	5,641,049	7.3	23,608,538	23,279,693	1.4
Sands *	N/A	8,887,216	N/A	N/A	2,326,052	N/A	N/A	11,213,268	N/A
Showboat	25,878,762	29,887,186	(13.4)	6,417,534	4,666,162	37.5	32,296,296	34,553,348	(6.5)
Tropicana	21,514,223	27,104,698	(20.6)	8,384,260	8,075,572	3.8	29,898,483	35,180,270	(15.0)
Trump Marina	14,663,232	16,864,678	(13.1)	4,796,889	4,380,265	9.5	19,460,121	21,244,943	(8.4)
Trump Plaza	16,972,106	18,033,306	(5.9)	6,768,873	7,126,511	(5.0)	23,740,979	25,159,817	(5.6)
Trump Taj Mahal	25,087,227	27,499,385	(8.8)	12,841,918	14,407,724	(10.9)	37,929,145	41,907,109	(9.5)
Total	<u>\$270,283,112</u>	<u>\$309,087,773</u>	(12.6)	<u>\$114,108,641</u>	<u>\$106,376,318</u>	7.3	<u>\$384,391,753</u>	<u>\$415,464,091</u>	(7.5)
Industry without Sands	<u>\$270,283,112</u>	<u>\$300,200,557</u>	(10.0)	<u>\$114,108,641</u>	<u>\$104,050,266</u>	9.7	<u>\$384,391,753</u>	<u>\$404,250,823</u>	(4.9)

*Sands ceased operations on November 10, 2006
As of November 9, 2007

**THE ATLANTIC CITY CASINO INDUSTRY
CASINO WIN ANALYSIS
FOR THE YEAR-TO-DATE ENDED OCTOBER 2007 VERSUS 2006**

	SLOT MACHINE WIN		INCREASE (DECREASE)	TABLE GAME WIN		INCREASE (DECREASE)	TOTAL CASINO WIN		INCREASE (DECREASE)
	2007	2006	%	2007	2006	%	2007	2006	%
AC Hilton	180,607,244	192,759,639	(6.3)	78,676,823	86,667,168	(9.2)	259,284,067	279,426,807	(7.2)
Bally's AC	400,080,601	427,205,425	(6.3)	147,234,779	143,048,182	2.9	547,315,380	570,253,607	(4.0)
Borgata	369,759,201	387,360,116	(4.5)	260,817,136	233,817,396	11.5	630,576,337	621,177,512	1.5
Caesars	318,711,510	308,116,464	3.4	178,375,212	150,639,670	18.4	497,086,722	458,756,134	8.4
Harrah's Marina Resorts	382,435,413	373,044,081	2.5	57,239,652	48,502,001	18.0	439,675,065	421,546,082	4.3
	177,772,856	180,384,942	(1.4)	59,155,346	56,411,378	4.9	236,928,202	236,796,320	0.1
Sands *	N/A	108,951,449	N/A	N/A	35,619,819	N/A	N/A	144,571,268	N/A
Showboat	285,912,196	307,729,142	(7.1)	63,136,288	55,118,082	14.5	349,048,484	362,847,224	(3.8)
Tropicana	244,946,321	283,575,175	(13.6)	99,351,064	100,431,441	(1.1)	344,297,385	384,006,616	(10.3)
Trump Marina	156,044,832	170,120,267	(8.3)	47,498,775	47,219,163	0.6	203,543,607	217,339,430	(6.3)
Trump Plaza	166,397,563	182,865,235	(9.0)	70,317,436	70,340,292	0.0	236,714,999	253,205,527	(6.5)
Trump Taj Mahal	269,900,012	291,106,513	(7.3)	160,500,613	155,421,760	3.3	430,400,625	446,528,273	(3.6)
Total	<u>\$2,952,567,749</u>	<u>\$3,213,218,448</u>	(8.1)	<u>\$1,222,303,124</u>	<u>\$1,183,236,352</u>	3.3	<u>\$4,174,870,873</u>	<u>\$4,396,454,800</u>	(5.0)
Industry without Sands	<u>\$2,952,567,749</u>	<u>\$3,104,266,999</u>	(4.9)	<u>\$1,222,303,124</u>	<u>\$1,147,616,533</u>	6.5	<u>\$4,174,870,873</u>	<u>\$4,251,883,532</u>	(1.8)

*Sands ceased operations on November 10, 2006
As of November 9, 2007